Governments & Social Media
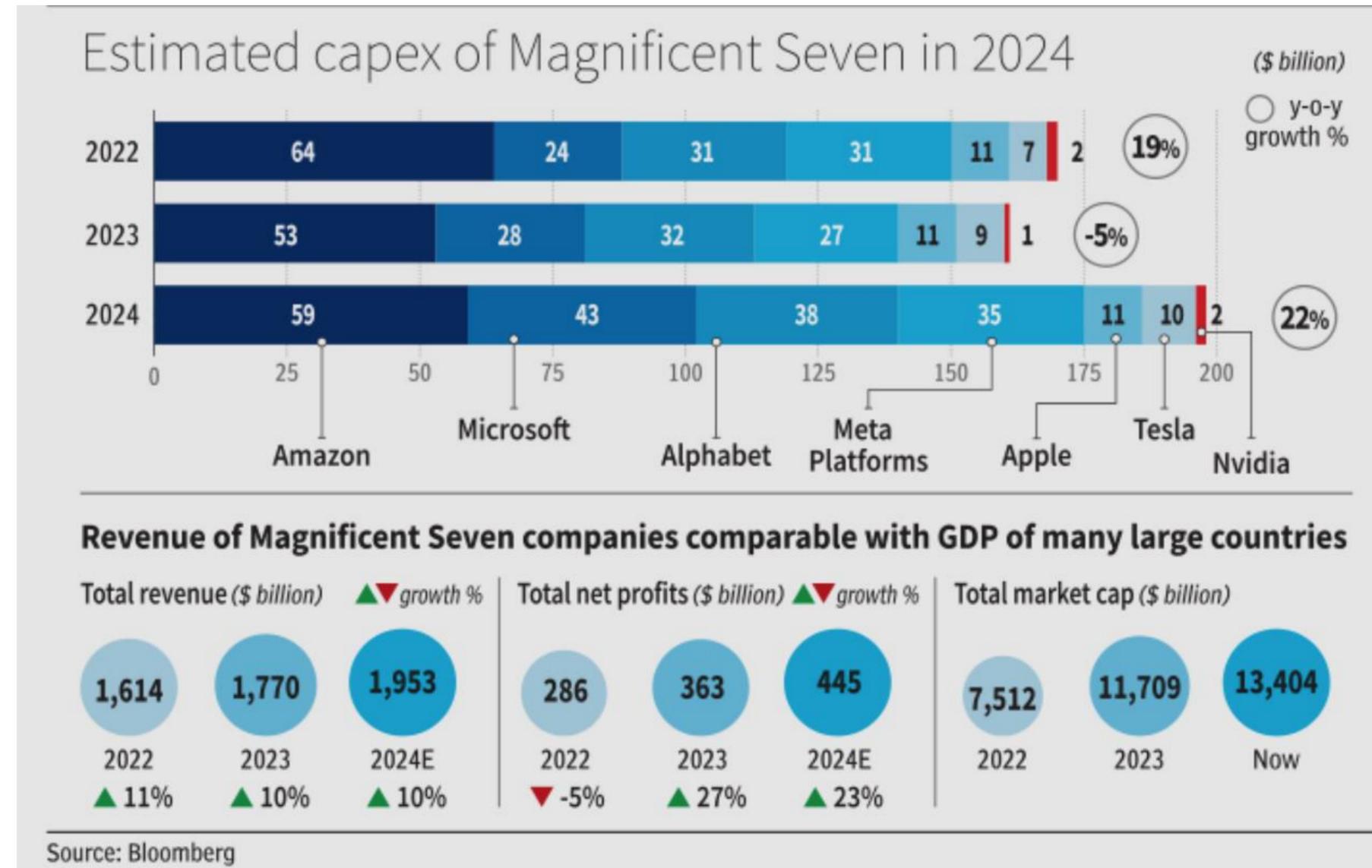
MCRHRD Training Program, Hyderabad

Pankaj Pachauri, October, 2024

Govt Vs Tech Giants

Goliath Vs Goliath

- Top 7 tech companies are worth more than $ 13tr today

- Only the US and China have larger economies

- India has 1700+ government Apps and 200,000+ official websites on Google platforms

- The tech giants are all under California laws

Estimated capex of Magnificent Seven in 2024 ($ billion)

○ y-o-y growth %

Year	Amazon	Microsoft	Alphabet	Meta Platforms	Apple	Tesla	Nvidia	y-o-y growth %
2022	64	24	31	31	11	7	2	19%
2023	53	28	32	27	11	9	1	-5%
2024	59	43	38	35	11	10	2	22%

Revenue of Magnificent Seven companies comparable with GDP of many large countries

Total revenue ($ billion) ▲▼ growth %			Total net profits ($ billion) ▲▼ growth %			Total market cap ($ billion)		
1,614	1,770	1,953	286	363	445	7,512	11,709	13,404
2022	2023	2024E	2022	2023	2024E	2022	2023	Now
▲ 11%	▲ 10%	▲ 10%	▼ -5%	▲ 27%	▲ 23%			

Source: Bloomberg

- Congressional hearings after 2016 US Election about Russia

- EU hearings on revenue sharing

- Meta junks media payments in Australia

- Google drops Indian Unicorn Apps

- Twitter banned in 16 countries fully or partially

- 8 out of 10 'Arab Spring' countries have lost GDP since the uprises

- Elections in 70 countries in 2024
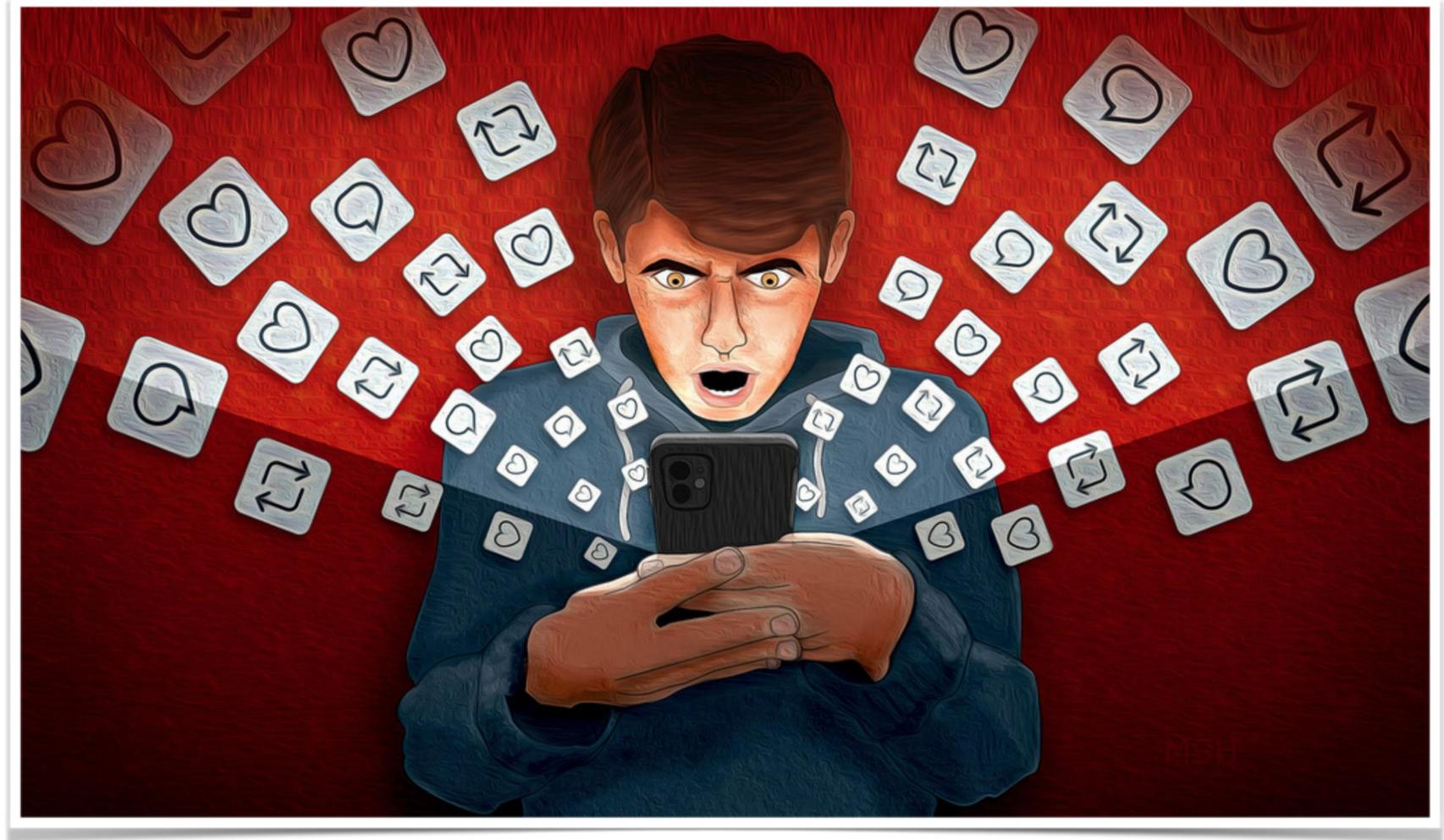
"AI is Disrupting Democracies"

-Elon Musk

Top 10 risks

WORLD ECONOMIC FORUM

"Please estimate the likely impact (severity) of the following risks over a 2-year and 10-year period."

2 years

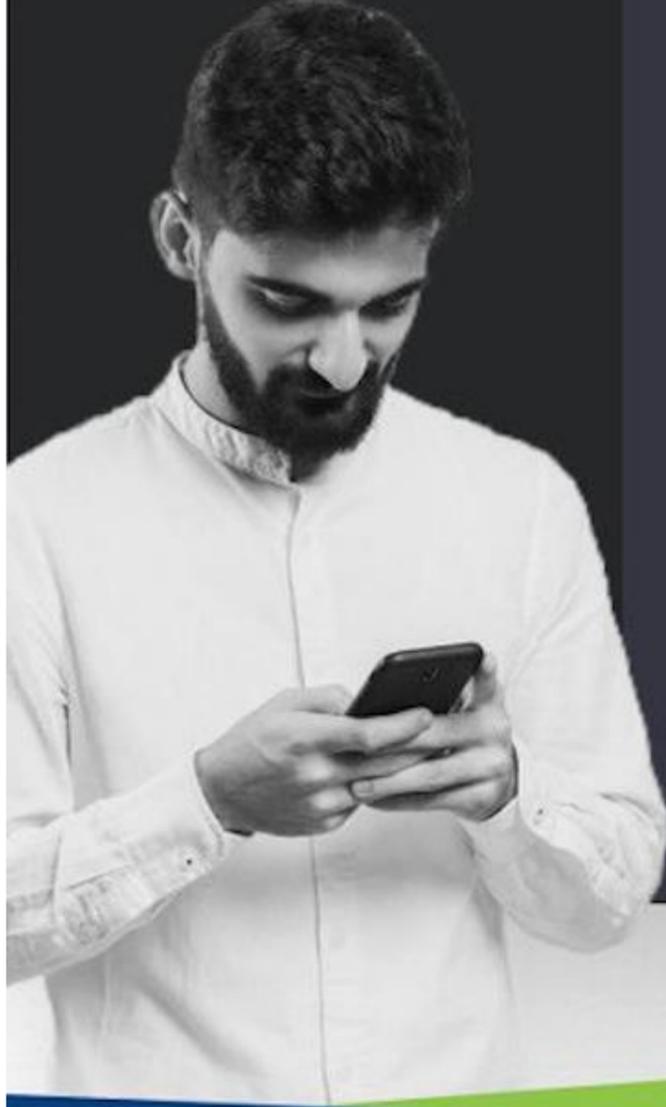|	
1st	Misinformation and disinformation
2nd	Extreme weather events
3rd	Societal polarization
4th	Cyber insecurity
5th	Interstate armed conflict
6th	Lack of economic opportunity
7th	Inflation
8th	Involuntary migration
9th	Economic downturn
10th	Pollution

10 years

1st	Extreme weather events
2nd	Critical change to Earth systems
3rd	Biodiversity loss and ecosystem collapse
4th	Natural resource shortages
5th	Misinformation and disinformation
6th	Adverse outcomes of AI technologies
7th	Involuntary migration
8th	Cyber insecurity
9th	Societal polarization
10th	Pollution

Risk categories   ▮ Economic   ▮ Environmental   ▮ Geopolitical   ▮ Societal   ▮ Technological

Source: World Economic Forum Global Risks Perception Survey 2023-2024.

Social Media: Where It's Hardest to Tell Truth From Fake News

Share of respondents who find it difficult to identify trustworthy news on the following platforms (in %)

Legend:
- ■ Very/somewhat difficult
- ■ Neither (incl. don't know)
- ■ Very/somewhat easy

Platform	Very/somewhat difficult	Neither (incl. don't know)	Very/somewhat easy
Tik Tok	27	29	44
X	24	35	41
Facebook	21	28	51
Instagram	20	31	49
LinkedIn	18	41	41
WhatApp	17	32	51
YouTube	17	29	54
Google search	13	27	60
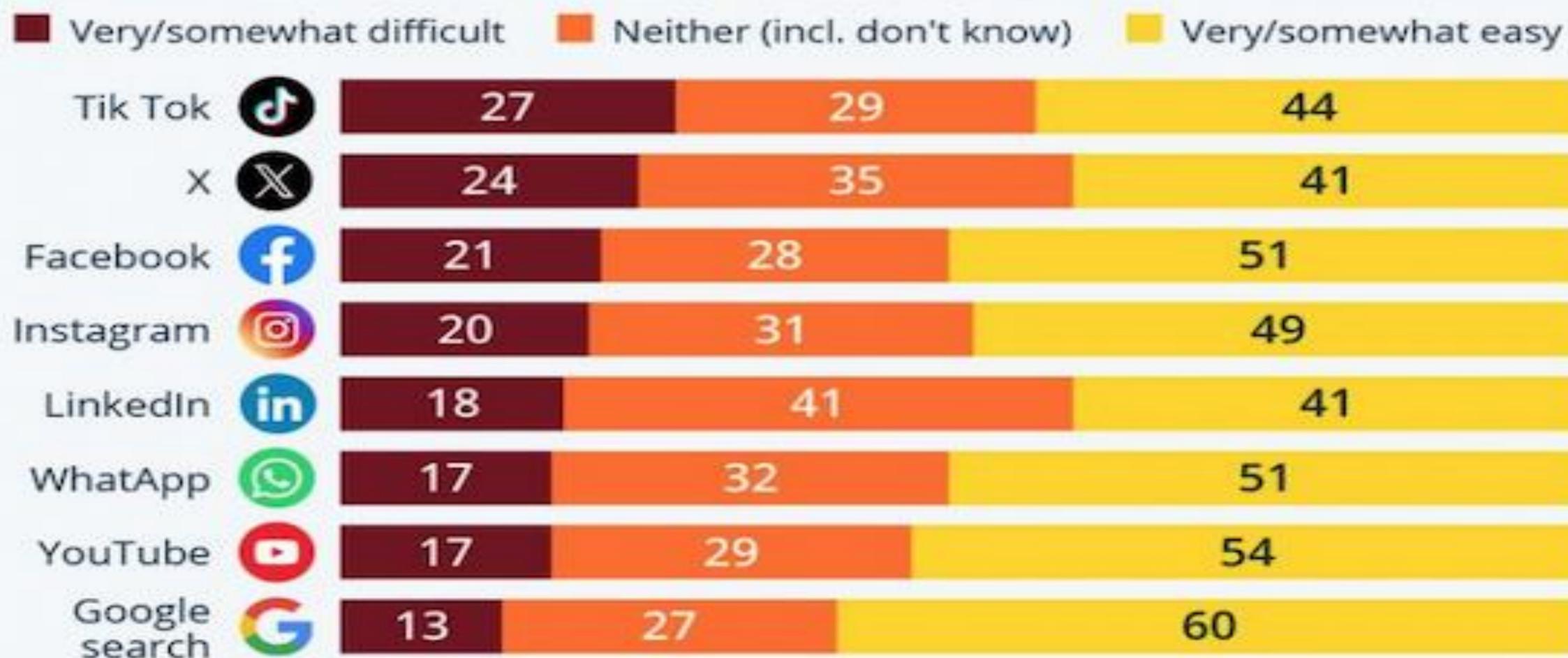
61,224-92,185 respondents (18+ y/o) per platform surveyed across 47 markets between Jan.-Feb. 2024. Respondents in India and Hong Kong were not asked about TikTok.
Source: Reuters Digital News Report 2024

statista

Young creators often outstrip news publishers on TikTok in views

Dylan Page - 10 million followers

5m views

New York Times, 570,000 followers

Tracking the Start Of Israel's Invasion In Northern Gaza

When Israeli ground forces advanced into the Gaza Strip

370,000 views

BBC News, 2.6m followers

How much damage has been done in Gaza?

45,000 views

Dr Tan Wu Meng

59% of Indian enterprises have deployed AI: Report

TNN / Feb 16, 2024, 08:22 IST

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New For You

India watches as new Pakistan PM raises Kashmir issue in maiden speech

Now
Ana
wed
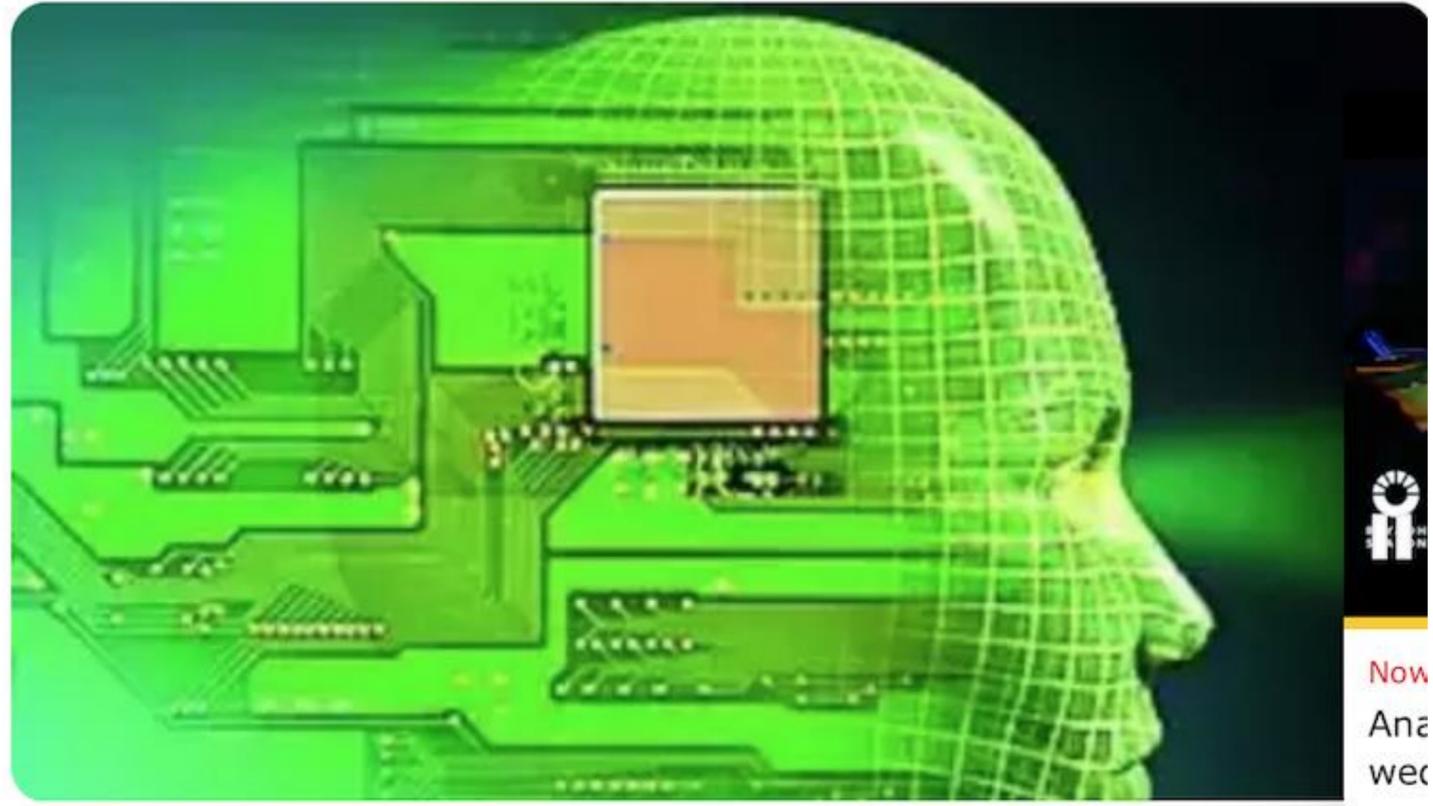
Under-testing AI models must get govt permission before deployment: MeitY

By Aditi Agrawal X

Mar 02, 2024 08:29 PM IST

Cricket

MeitY has also instructed intermediaries to label all synthetically created media and text or to embed such artificially generated content with unique identifier or metadata so that it is easily identifiable

Gemini

What the EU's tough AI law means for research and ChatGPT

The EU AI Act is the world's first major legislation on artificial intelligence and strictly regulates general-purpose models.

By Elizabeth Gibney

Statement | 9 December 2023 | Brussels
Statement by President von der

Thank You